



For Immediate Release

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NJCCC to Hand Out Reusable Bags on the Cape May–Lewes Ferry to Promote the “Bag Up NJ” Campaign

Stop by the Cape May Terminal from 10 a.m.–1 p.m. on Friday, Oct. 15 for a Free Bag

CAPE MAY – October 5, 2021 – When New Jersey-bound travelers board the Cape May-Lewes Ferry in Delaware, they need to know about the new law of the land: Shoppers will soon be required to bring their own bags when they shop throughout the Garden State.

And that is why ferry riders will be greeted on Friday, Oct. 15 by volunteers with the New Jersey Clean Communities Council (NJCCC) and staffers from the Delaware River & Bay Authority who will be handing out reusable bags during the 17-mile trip and explaining the new state law, which goes into effect May 4 of next year. It is all part of a statewide “Bag Up NJ” education campaign the NJCCC coordinates.

“If you are coming to New Jersey – by plane, train, automobile or boat – our job is to ensure you know about the new law,” said NJCCC Executive Director JoAnn Gemenden, who is helping to coordinate bag giveaways on the three round trips across the Delaware River on Oct. 15. “Our organization has been tasked under this new state law to spread the word about the bag ban, so we plan to be everywhere we can.”

The Delaware River & Bay Authority (DRBA) has developed a partnership with the NJCCC that will not only educate residents and visitors about the new law but will put a reusable carryout bag in your hand! As part of the agreement, the authority will be handing out 2,500 reusable bags and working with the NJCCC to educate ferry riders. As part of the business partnership, the bags promote the Bag Up NJ and DRBA logos.

NJCCC volunteers will also be stationed at the Cape May ferry terminal from 10 a.m. to 1 p.m. on Oct. 15 to hand out the free bags to anyone who stops by.

“The DRBA welcomes visitors from Delaware throughout the day, every day, so we

thought it was the perfect match for us to link with the NJCCC for its Bag Up NJ campaign, said Silvana Dominioni, director of the DRBA's environmental, health and safety department.

“We welcome the NJCCC volunteers into our terminal and onto our ferries, as they share important information about this new law that affects all shoppers,” Dominioni added. “We’re also proud to distribute the bags to DRBA-NJ employees at the ferry, as well as the Millville and Cape May airports.”

Learn more at BagUpNJ.com

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About the New Jersey Clean Communities Council

The New Jersey Clean Communities Council, Inc. (NJCCC) is the 501c3 nonprofit that works closely with the New Jersey Department of Environmental Protection and the New Jersey Department of Treasury to administer the Clean Communities program. NJCCC oversees the implementation of litter abatement programs in 558 municipalities and 21 counties, collects statistical reports, maintains a data base of information that tracks local programs, and implements a statewide program of public information and education that targets Clean Communities coordinators, schools, and the general public. The Clean Communities Council also administers New Jersey's Adopt-a-Beach and Adopt-a-Highway programs, as well as the BagUpNJ program (BagUpNJ.com). Learn more about the NJCCC at NJClean.org and like us on Facebook: [@NJCleanCommunities](https://www.facebook.com/NJCleanCommunities).

About the Cape May – Lewes Ferry

The Cape May – Lewes Ferry is owned and operated by the Delaware River and Bay Authority, a bi-state governmental agency created by Compact in 1962. The Ferry is open year-round and has carried more than 43 million passengers since its inception on July 1, 1964. The ferry service, which connects Victorian Cape May, New Jersey, and historic Lewes, Delaware, transports approximately 275,000 vehicles and nearly 1 million passengers annually. For schedule, rates, and other program information, please visit the ferry's website at www.CMLF.com, or call toll free, 800-643-3779. Like us on Facebook or follow us on Twitter [@CMLFerry](https://twitter.com/CMLFerry).