

FOR IMMEDIATE RELEASE

Media Contact:
Jonathan Jaffe
jonathan@jaffecom.com
973-315-0300

Monroe Student Participates in NJ Clean Communities “Salute to Sustainability”

MONROE TOWNSHIP, NJ – December 17, 2014 – The clothing company Eileen Fisher is doing its part to support the New Jersey Clean Communities’ annual Environmental Student Exchange – to be held in Stanhope on March 19 of next year – by donating 10 percent of sales from the store’s November 22 shopping event to support the program. The event ran noon to 4 p.m. in downtown Westfield. To further encourage sales, Eileen Fisher offered \$30 coupons for purchases of more than \$50.

NJCCC had children on hand at Eileen Fisher who will participate in the exchange, including Madison Foti from Williamstown Middle School in Monroe.

“We are extremely grateful to Eileen Fisher for supporting one of our signature statewide events,” said Sandy Huber, executive director of the New Jersey Clean Communities Council (NJCCC). “The ‘Salute to Sustainability’ event promises to attract more than 500 students from different regions throughout the state to Waterloo Village. The children will work together on environmental projects and consider ways in which New Jersey can do more to remain litter-free.”

Eileen Fisher is a clothing company that features a line of sustainable clothing, including garments made from recycled plastic bottles, organic pieces, and silks dyed without hazardous chemicals. In addition, Eileen Fisher’s “Green Eileen” program encourages customers to return gently-worn Eileen Fisher clothes. The clothes are then professionally cleaned and sold to customers at reduced prices.

The New Jersey Clean Communities Council salutes Eileen Fisher for its sustainable clothing line and supporting clean air, clean water, and a healthy environment for workers and wildlife.

end