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NJ Clean Communities Council Honors Kramer Electronics with the “Adopt-a-Highway” Award

CLINTON – June 21, 2016 – Kramer Electronics, a Clinton-based company that develops and distributes computer signal processing solutions, has received the statewide “Adopt-a-Highway” Award from the New Jersey Clean Communities Council (NJCCC).

A volunteer team at Kramer Electronics cleaned and maintained state highways during its second-annual Adopt-a-Highway roadside clean-up event. This past October, the volunteer team picked up 26 bags of trash.

Kramer Electronics has just launched its third year of company cleanups.

“We felt that it was truly unfortunate to see our highway roads in such a messy state, and we were moved to do something about it,” stated Jennifer Reiner, Marketing Coordinator and Team Leader of the Clean Communities Adopt-a-Highway Program at Kramer Electronics. “We’re honored that our cleanups have had an impact on the community, helping reduce the presence of litter and dumping in the area.”

The Adopt-a-Highway Award is presented to a business, community organization, school, or individual who has cleaned and maintained public property for at least two years.

“Kramer Electronics has been a trusted partner of ours and earned this award for the hard work and dedication of its volunteers,” said NJCCC Executive Director Sandy Huber. “I would like to salute Jennifer and her team for their commitment to a litter-free Hunterdon County.”

NJCCC is a comprehensive, statewide litter-abatement program that has served New Jersey residents and visitors for more than 25 years. Learn more at njclean.org.

Photo Caption: Kramer Electronics Marketing Coordinator Jennifer Reiner (second left) and Kramer Electronics Marketing Executive Clint Hoffman (second right) accept the Adopt-a-Highway Award on behalf of Kramer Electronics. The award was presented by NJCCC President Patrick Ryan.

