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Eileen Fisher Supports NJ Clean Communities with the "Salute to Sustainability" on November 22

WESTFIELD, NJ – **November 22, 2014** – Eileen Fisher is doing its part to support the New Jersey Clean Communities' annual Environmental Student Exchange – to be held in Stanhope on March 19 of next year – by donating 10 percent of sales on Saturday, November 22 to support the program. The event ran noon to 4 p.m. in downtown Westfield.

"We are extremely grateful to Eileen Fisher for supporting one of our signature statewide events," said Sandy Huber, executive director of the New Jersey Clean Communities Council (NJCCC). "The `Salute to Sustainability' event promises to attract more than 500 students from different regions throughout the state to Waterloo Village. The children will work together on environmental projects and consider ways in which New Jersey can do more to remain litter-free."

NJCCC had children on hand at Eileen Fisher during the four-hour promotion at the clothing store at 9 Elm St., on the northbound side of the Westfield Train Station. To further encourage sales, Eileen Fisher offered \$30 coupons for purchases of more than \$50.

Huber said Eileen Fisher made a connection with NJCCC because of its sustainable clothing line manufactured with recycled materials. "This clothing company is leading the way in the garment industry with sustainability and encouraging young people to do the right thing for the environment," she said.

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