CLEAN COMMUNITIES POSTER CONTEST/EDUCATIONAL COMPONENT/OUTLINE

Alloway Township Clean Communities Program/Anne Sullivan

1. Contest as Alternative to Assembly A. More Hands On

B. Students participate and produce SOMETHING!

C. When made into a contest with content, learning is by “osmosis”

D. In this particular case, it solved a problem of getting into the school. By having a parent, teacher and the Clean Communities Coordinator, herself involved, it becomes a three way partnership.

1. Get Result Oriented Players
   1. A “can‐do” Parent with a positive attitude softens adversity
   2. Create and enforce deadlines: set clear cut goals
   3. Awards‐ either recognition, paper or combo. Acknowledgement at assembly programs. Local merchant gift certificates for top poster winners.
2. Plan For it To Take Longer
   1. Anticipate and factor in for delays
   2. Be Firm on commitment
   3. Send reminders
3. Emphasize Pilot Project and Innovative to Cover Novelty
4. Municipal Bulletin Board (central location where posters can be viewed by all visitors)
   1. Public Relations/Marketing Tool
   2. Creates Synergy with other bulletin posted programs
   3. Advertisement for Clean Communities Program
5. Incorporate Program Throughout Community
   1. Rotate posters to other various locations
6. If Done Well
   1. School will call to repeat the program and you get to do it all over again.
   2. Correct any missteps from previous year.
   3. Give it more time than previous year.
   4. Make presentations at school. VIII Be Positive!

IX It’s Rewarding, fun and a “WIN‐WIN” for all. X Who Can Say “NO” to ART? 