Storefront Cleanups (New Brunswick)

The City of New Brunswick asks its businesses to participate in a storefront cleanup about once a year. They send a pre-registration letter out to business owners on a targeted street. The Clean Communities Coordinator also goes door to door to solicit participation.

The City picks a week day for the cleanup, since some businesses are only open on weekdays. The cleanup is held from 10am – 11 am. Businesses are asked to pick up litter and sweep in front of their business. The City has a special garbage collection that day on that street for the bags of litter. They also provide any brushes, brooms, dust pans, and garbage bags if needed. At the end of the event the Clean Communities Coordinator makes sure the businesses receive a thank you for participating.