**City of Perth Amboy Ambassador Program**

* Clean up our City’s 5 Downtown areas while re-joining the “link” of a hands on connection to the community.
* Modeled after our white wingers of the 1970’s and 1980’s
* All carts were equipped with a long handled dust broom, dustpan, Paper picker, Spray bottle of graffiti remover and old rags.
* Ambassadors were also equipped with information on business locater if so needed.
* We began our program in April of 2012.
* Initially we had 4 ambassadors @ $8.50 per hour. They worked 20 hours a week each ($170.00) or $680.00 total.
* Hours spread out over 7 days.
* Program ran mid April through mid-October. Approximately 25 to 30 weeks each year.
* The amount of work accomplished was astonishing.

Ambassador Duties and Tasks

* Paper Pick and remove paper and recycling litter from sidewalks.
* Sweep up cigarette butts from sidewalks.
* Pick up and clean out under bins of Receptacles
* Cleaned litter under grates and high grass where cigarette butts and litter would collect and remain.
* Removed graffiti from City litter receptacles, benches, and paper holders.
* Helped distribute flyers, letters to businesses asking owners to come out and help keep the City Clean.
* A face to the cleanup of the litter, “ Not a machine”

Ambassadors in action - Graffiti Removal and Cleanups



