

MEDIA ALERT

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THOUSANDS OF TEENS AND ADULTS *SLAM DUNK THE JUNK* FOR A CLEANER NEW JERSEY

8th Annual NJCCC Awards Extravaganza Honors Thousands During 3-day Event,
May 25 – 27, Morristown

WHEN: Wednesday, May 25 through Friday, May 27, 2011

WHERE: Hyatt Regency Morristown and Mennen Arena

WHAT: Eighth Annual New Jersey Clean Communities Councils' Awards, Seminar & Banquet. Program awards groups and individuals that helped make New Jersey cleaner during 2010. Extravaganza draws thousands of attendees; honorees; schools; business, government and community organizations; mayors; congressmen; media and general public. Kicks off 2012 program.

Event opens at Mennen Arena with Kids-Teens Awards Program. Includes presentations of awards; basketball demonstration by the *Harlem Wizards*; live bands; and an Eco Fair. Thousands of kids-teens attending.

Three-day conference also includes reception and awards banquet for adults; seminar co-hosted by the New Jersey State League of Municipalities; welcome by Morristown Mayor Tim Dougherty; a wellness breakfast; a panel of mayors discussing how to keep New Jersey clean; and more.

NJCCC is a 501c3 non-profit corporation under contract to the N.J. DEP to oversee grants disbursed statewide to implement litter abatement programs and provide public information and education.

WHY: To honor New Jersey's kids, teens and adults for creating or participating in educational or hands-on environmental projects. Also to launch the third year of the *Slam Dunk the Junk* statewide anti-litter campaign, created in response to a legislative mandate to educate people about proper handling of waste and to encourage New Jersey residents and visitors to put trash where it belongs — in cans or recycling bins rather than on the ground or in the water.

PROGRAM TIMELINE AND HIGHLIGHTS

Wednesday, May 25

Plenary Session, Mennen Arena, Morris Township (Agenda Subject to Change)

8-9:50a.m. Registration

8:30a.m. Roller Derby & Grand Falloons (free style entertainment)

Official Welcome

9:00a.m. Opening Ceremony, Flag Salute, Morristown High School Marching Band

9:15a.m. Welcome & Introduction

9:30a.m. Basketball with the Harlem Wizards & Grand Falloons

9:45-11:15a.m. Award Presentations with Grand Falloons

Alternating Activities

(Students divide into groups and rotate to each of the following activities):

11:20a.m. Lunch
Photos
Eco Fair
Ice Skating exhibition & Roller Derby exhibition

Finale

1:00p.m. Bash the Trash

1:30p.m. Patricia Shih & Band

2:15-2:30p.m. (Depart)

Thursday, May 26

8:00-9:00a.m. Registration, Wellness Breakfast

9:00- 9:30a.m. Welcome
Patrick L Ryan, Esq., President, NJ Clean Communities Council
Mayor Timothy Dougherty, Town of Morristown

9:30-10:00a.m. Eye-opener with Quiet Riot: *Whimsical Rendition of the History of Trash*

10-10:30a.m. Opening Remarks
Anthony Orlando, CEO, Covanta Energy Corporation
Leadership, Tight Budgets, and the Environment

10:30-11:30a.m. Mayors' Case Studies Panel: *Keeping New Jersey Clean*
Mayor Chuck Chiarello, Buena Vista, President, NJLM
Mayor Timothy McDonough, Hope

Mayor Wayne Smith, Irvington
Mayor Frank Druetzler, Morris Plains
Mayor Sharon Robinson-Briggs, Plainfield

11:30-noon: Conclude
Margaret Grayson, Vice President Management & Compliance, Tremco Roofing & Building Maintenance; Member, National Infrastructure Advisory Council, appointed by President Bush in 2002 and reappointed by President Obama

Noon-1:00p.m. Lunch

1-3:00p.m. Tours
Walking Tour, "Morristown, Military Capitol of the American Revolution"
Bus Tour, Beautiful Morris County Where Clean is Always Green

3-5:00p.m. Shop Morristown!

Awards Banquet

5-6:00p.m. Reception, Hyatt Regency Morristown

6-9:00 p.m. Awards Banquet, Hyatt

Friday, May 27

9-11:00a.m. Morning walk, yoga stretch and Breakfast of Champions

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The event's most current details are at www.njclean.org. For more information, contact:

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Editor's Note: High Resolution images and "Slam Dunk the Junk" logo available upon request