



NJ Clean Communities Program - 2011 Introduction and Index

(The contents of this page and its links are available on a CD, free of charge.
Contact the Clean Communities Council for more information.)

New Jersey Clean Communities is a statewide litter-abatement program created by the passage of the Clean Communities Act. The program is managed by the (New Jersey) Department of Environmental Protection, Department of Treasury, and Clean Communities Council. It's supported by local governments, businesses, community organizations, schools and individuals who work together to keep New Jersey clean.

The Clean Communities Act, passed first in 1986 and later in 2002, establishes a funding mechanism for the program by placing a user-fee on manufacturers, wholesalers and distributors who may produce litter-generating products. The user-fee, collected by the Department of Treasury and disbursed by the Department of Environment Protection, generates approximately \$14 million each year.

- \$375,000 is disbursed to a non profit (currently the Clean Communities Council) for the implementation of statewide education related to litter-abatement.
- Of the balance, 80 percent goes to 559 municipalities, 10 percent goes to 21 counties, and 10 percent goes to the Division of Parks and Forestry located in the Department of Environmental Protection.

New Jersey Clean Communities at the local level involves a three-fold attack on litter: cleanup, enforcement and education.

Tackling the Litter Problem

What is litter? Litter is solid waste that's out of place. It's the kind of trash found on highways, lakefronts, parks and school grounds. Litter takes many forms: paper, plastics, metal cans, cigarette butts, glass, food packaging, tires and graffiti.

Where does it come from? There are seven sources of litter: pedestrians, motorists, overflowing household garbage, construction sites and uncovered trucks. Litter is often blown by the wind until it is trapped somewhere, as along a fence.

Why do people litter? People tend to litter when they think someone else will clean up, when an area is already littered, and when they do not feel a sense of ownership or community pride.

Why is litter a problem? Even small amounts of litter are unsightly, unhealthy and dangerous. Litter causes blighted landscapes resulting in an increase in taxes and a decrease in tourism and industry; loss of civic pride and morale; and a negative public image. Litter can also cause disease in people and animals, fires, and accidents, especially on roadways.

How are we solving the problem? The majority of the Clean Communities Program Fund is allocated to local governments so it is incumbent upon those agencies to carry out effective litter abatement programs. Those programs should include the volunteer cleanup of public lands, enforcement of anti-litter laws, and education of children and adults.

Municipalities and counties accepting grant funds should -

- Designate a Clean Communities coordinator
- Organize volunteer cleanups of public properties

- Adopt and enforce anti-littering ordinances
- Develop a public information and education program
- Recycle recyclable litter

Municipalities and counties accepting grant funds may-

- Purchase equipment to be used for picking up litter and debris
- Purchase litter receptacles and recycling bins
- Purchase anti-litter signs
- Purchase labels for storm drains
- Purchase supplies to remove graffiti
- Encourage businesses, community organizations and residents to “adopt” public property and keep it clean
- Organize and publicize cleanup days
- Sponsor contests in the schools
- Host awards programs
- Send press releases or purchase ads in newspapers
- Participate in workshops, conferences and awards programs offered by the Clean Communities Council

Municipalities and counties accepting grant funds are required by the 2002 Clean Communities Act to submit statistical reports each year to the Clean Communities Council. The reports may be completed online at www.njclean.org. The deadline for the submission of statistical reports is January 15 of the next calendar year. The deadline for the expenditures of funds established by the Department of Environmental Protection is June 30 of the next calendar year.

Remember to involve businesses, community organizations, schools and residents in programs and projects developed to reduce litter. Litter is everyone’s responsibility. It’s a matter of community pride!

Index to this CD

This informational disk is provided free, courtesy of the New Jersey Clean Communities Council. You are encouraged to copy, borrow, and customize any and all documents on this CD for your Clean Communities Programs. Your feedback, comments and suggestions are always appreciated and valued. Please email your information to njclean@comcast.net.

This CD contains documents and graphics. Some of these documents contain links to other sites which can only be accessed with a connection to the internet.

The links to files below are provided in PDF format. In most cases, files are also available on the CD in Microsoft Word format to provide greater flexibility if you wish to customize a sample document for you community. If a file is available in Microsoft Word, there will be a second link (word) next to the first link.

You will need the most current, updated version of Adobe Acrobat Reader, available as a free download, to view the PDF documents on this CD.

right click on this icon  and select Open Hyperlink to download Adobe Acrobat Reader
<http://www.adobe.com/products/acrobat/readstep2.html>

Disclaimer: The links and documents found on this CD are provided to help you find tools and information you may need to Make Clean Communities Work for You. These links do not represent an endorsement of the products or any commercial enterprise.

CTRL and **Click** on the underlined portion to open to the file.

State Guidelines for Spending your Clean Communities Grant www.njclean.org (see Publications - CC Fact Sheet)

Clean Communities Statute (links to website) www.njclean.org (see Publications)

Clean Communities Council and Activities [trustees](#) [activities](#)

County Coordinators List www.njclean.org (see Contact Us)

Clean Communities Coordinator [Job Description](#)

CLEANUPS

1. [Overview](#)

[Press Release Tips \(word\)](#)

[Sample Press Release - Somerset \(word\)](#)

[Litter Pickup - Tales from the Trenches](#)

[Safety Rules](#)

[Pictures of Equipment](#)

2. Minigrants

◆ Sample Applications

○ [Middlesex \(word\)](#)

○ [Hudson \(word\)](#)

○ [Union \(word\)](#)

◆ Sample Postcard - [Salem \(word\)](#)

◆ Sample Brochure - [Middlesex](#)

◆ Sample Press Release - [Middlesex \(word\)](#)

3. Adopt a...

◆ Sample Applications

○ [Hudson \(word\)](#)

○ [Somerset \(word\)](#)

○ [Morris \(word\)](#)

◆ [Adopt a Train Station](#)

◆ Adopt a Park (Union)

○ [Brochure](#)

○ [Safety Guidelines](#)

◆ Stewards of Open Space ([Camden](#)) *NEW!*

◆ [Adopt a Beach](#) *NEW!*

◆ Supply list - [Salem \(word\)](#)

◆ Group Release - [Salem \(word\)](#)

◆ Samples of signs

○ [Middlesex](#)

◆ Conversion from volume to weight for various items [file 1](#) [file 2](#)

4. One-day Cleanup Events (mandated for most municipalities)

◆ Sample Flyer – [Clifton](#)

◆ Sample Flyer – [South Brunswick1](#) [South Brunswick2](#)

◆ Sample Flyer - [Fanwood](#)

◆ [Sample Press Release \(word\)](#)

- ◆ [Volunteer Sign in Sheet \(word\)](#)
 - ◆ [Sample Participation Certificate \(word\)](#)
 - ◆ [Sample Clean-up Hints \(word\)](#)
 - ◆ [Sample Program Introduction - Howell \(word\)](#)
 - ◆ [Sample Work Log - Howell \(word\)](#)
5. Alternate Labor
- ◆ [Morris County's Sheriff's Labor Assistance Program](#)
 - ◆ [Middlesex County's Inmate Labor Program](#)
 - ◆ [Department of Corrections Program](#)
 - ◆ [Somerset County Probation Community Service](#)
 - ◆ [Salem County Correctional Facility Work Detail](#)
6. Urban Cleanup Teams
- ◆ [Summary](#)
 - ◆ [Brochure and How to Join the Team](#)
7. [Paid Cleanups](#)

EDUCATION

1. [Overview](#)
2. [Trash Talk - Glossary of Common Solid Waste Words](#)
3. [Assembly Program List](#) *UPDATED!*
4. [Book Suggestions](#) *UPDATED!*
5. [Celebrity Reader](#)
6. [Activity Guides](#)
7. [Tips for a Great Presentation](#)
8. ["One person's trash is another's teaching tool" article](#)
9. [Ocean County's DEEP Program](#)
10. [Prize Wheel](#)
11. [Timetable for decomposition of litter](#)
12. [Slam Dunk the Junk Campaign](#)
13. [Back2Tap - Promotion of Reusable Water Bottles](#)
14. [Stop Light Litter Education Posters \(New Brunswick\)](#)
15. [Sam the Tuna Educational Presentation \(Ocean County\)](#)
16. [Terracycle's Recycling/Litter Curriculum](#)
17. [Litter Decomposition Graphic](#) (courtesy of Union County's Kelly Coyle) *NEW!*
18. [Clean Communities Ambassador Program](#) *NEW!*

ENFORCEMENT

1. [Enforcement Overview](#)
2. [Litter Survey Results](#)
3. Litter Related Articles
 - ◆ [Common Cause - Empowering the public to keep public spaces clean](#) (Public Works Magazine)
 - ◆ [Crime Begets Grime](#) (Waste Age)
4. [Littered Communities Lead to Littered Waterways](#) – Clean Ocean Action
5. [State Statute \(word\)](#)
6. [Model Ordinance \(word\)](#)
7. [Bergen County Ordinance](#)
8. [Fair Lawn Municipal Ordinance \(word\)](#)

GREAT IDEAS SECTION

1. [Litter Marshals](#) (Fair Lawn)

2. [Keep it Covered Program \(word\)](#) (Salem)
3. [Celebrity Reader](#)
4. [Other Great Ideas](#)
 - [Trash Hunt](#) (Cumberland)
 - [Clean Business Association](#) (South Plainfield)
 - [Litter Slogan Contest](#) (Old Bridge)
 - [Storefront Cleanups](#) (New Brunswick)
 - [Adopt-A-Road DVD](#) (Salem)
 - [Disposable Cameras](#) (Union)
 - [Clean Communities Urban Program](#) (East Orange)
 - [Adopt-A-Highway Video](#) (NJDOT)
 - [Poster Contest](#) (Newark)
 - [Fishing Line Receptacles](#) (State of NJ)
5. [Sample Clean Communities Report](#) (Galloway)
6. [Adopt-a-Road Slogans \(word\)](#) (Salem)
7. Litter Free Event [Union](#) and [Morris](#)
8. [Clean Builders \(word\)](#)
9. [Cooperative Purchasing](#)
10. [Entrance Corridor Maintenance Program](#) (Newark)
 - ◆ [Empire Street/Rt. 22 Cleanup](#)
11. [Prize Wheel](#)
12. [Poster Contest \(Alloway\)](#)
13. [Schools Slam Dunk the Junk Grant \(Morris County\)](#)
14. [Carry In, Carry Out Program \(Sandy Hook\)](#)
15. [Ways to Incorporate the Slam Dunk the Junk Campaign](#) *NEW!*

ASSOCIATED PROGRAMS

1. [Watershed Program](#)
2. [Stormwater Management](#)
 - [Pet Waste Flyer](#) (South Brunswick)
 - [Solutions to Stormwater Pollution](#) (State)
 - [Only Rain Down the Drain](#) (Galloway)
 - [Stormwater Information](#) (Roxbury)
 - [Nonpoint Source Pollution](#) (Somerset)
3. [Take Pride in America](#)

DID YOU KNOW?

[Have Money to Spend? Ways to Spend your Clean Communities Money](#)

[What Clean Communities Funding Should Not Buy](#) *UPDATED!*

[ANSI Vest Recommendations](#)

[Hot Picks](#)

OTHER - GRAPHICS AND VENDORS LIST

1. [File 1 \(word\)](#) Graphics (Clip Art)
2. [File 2](#) Graphics (Clip Art)
3. Clean Communities Logo [jpg](#) [jpg with no writing](#)
4. Clean Builders Logo [pdf](#) [eps](#)
5. [VENDORS ALPHABETICAL LIST](#) [VENDORS LIST BY CATEGORY](#) *UPDATED!*